

SPONSORSHIP PACKAGE



TECHNOLOGY | STRATEGY | EXECUTION
LAS VEGAS | FEBRUARY 20-22, 2019

Event Overview

Begin developing new sales strategies for this new era in distribution at **MDM's Sales GPS 2019**. Industry thought leaders will be on stage and in the audience – a combination of distribution sales expertise you won't find elsewhere. Presenters include industry experts and distribution executives describing in detail how they've transformed their sales function to act as a value-added barrier to competitors.

Sponsorship Value

Our sponsors receive:

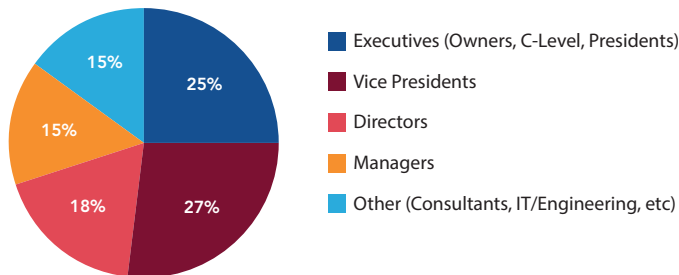
- Interaction with senior level executives throughout the event
- Complete contact information of all registrants
- An ideal environment to begin and cultivate business prospect relationships
- Enhanced brand awareness as a conference thought leader

Attendee Profile

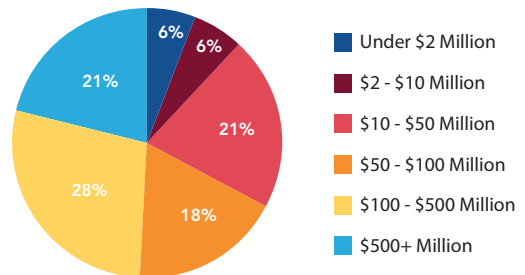
MDM conferences are attended by high-level executives from the largest distribution companies in the United States.

- Over 50% of attendees are company owners, C-level and VP- level executives.
- Nearly 50% of attendees represent companies with revenues of \$100 million or more.

Primary Job Function



Company Size



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mdm.com
salesgpsconference.com

Sponsorship Package includes:

- Sponsor booth space
 - 10' x 5' booth shell space OR
 - 10' x 5' space, 8' draped table with two chairs)
- 5-minute sponsor presentation during the conference sessions
- Individual sponsor introductions at kick-off welcome
- Advance registration list for direct promotional efforts
- Final attendee registration list (post-show)
- Branding on all promotional/event materials (registration page, e-blasts, webcast, workshop handbook, event signage)
- Recognition on-screen and by event hosts at welcome, Day 1 and Day 2 breakfasts, and close of event
- Sponsor-focused networking during all breaks and pre- and post-conference gatherings
- First sponsor attendee registration included, second at 50% off standard rate
- Gift opportunity for attendee welcome bag
- Opportunity to donate a prize for drawing (minimum \$250 value) on Day 2

Price: \$17,500

Expand your branding with promotional items: Conference bag, notebooks, lanyards, USB flash drives, and more. Prices vary.

Contact us today:

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